

Kiang Nangbah Govt. College, Jowai

Department of Commerce

Report on the Industrial Visit to Um Rupa Packaged Drinking Water at Kynshi  
Mawtihjrong, Eastern West Khasi Hills, Nongstoin

Date: 08/04/2023



The Commerce department is conducting regularly the exposure or industrial visit for its final Semester students as part of enrichment programme. The main object of this visit is to provide our students with practical exposure and deep understanding of the operation process of manufacturing packaged drinking water.

**1. Introduction:** The department of Commerce in consultation with the students of 6<sup>th</sup> Semester has decided in its departmental meeting dated .....to visit Um Rupa Packaged Drinking Water, at Kynshi Mawtihjrong, Nongstoin. Um Rupa is the best packaged drinking water in the state. It is renowned for using the pure and unique natural source of drinking water which come from the hilly slope of Kynshi Hills. Um Rupa is famous not only in our state but also in the neighbouring state of Assam. Our students were excited and eager to learn from this company.

**2. Schedule of the visit:** - The visit started at 6am from the College and we reached the Um Rupa factory, kynshi at 10 Am. The following activities were part of the itinerary:

**a) Company Presentation:** On entering the premises of the Um Rupa factory Mr. S. W. Marwein the owner of the Marwein group of Industries extended us with his warm welcome. He then took us to his office where he provided us with the overview of the company since its inception on the 25/07/2017, its mission and the various products offered.

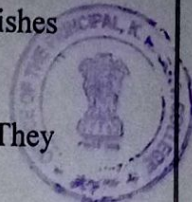
**b) Factory Tour:** Students were then taken on a guided tour by the proprietor himself where he shown them the process of manufacturing this Packaged drinking water. It started with the automatic blowing machine where they use for making bottles. The automatic filling machine for 250mls, 500mls, 1 litre and 2 litres. The automatic levelling machine, automatic packaging machine. The new refilling section for 20 litres, filling and sealing machine, the power section together with 2 big power generator backup and the chemistry laboratory which keep the quality assurance intact.

**c) Interactive sessions:** In every stage of manufacturing processes there were interactive session between the owner, manager, technician and the students. The students keep on asking questions and gain insight into the technical and operational aspect of the industry.

**d) Feedback:** the visit concluded with the success story shared by the proprietor with the students. He informs them that with an investment of 5 crores, this unit produced 2000 litres per day and made a good profit. It gives direct employment to more than 30 youth and indirect employment to thousands of them. He said that the standard of Um Rupa is now at par with the national product like Bailey or Bislery in term of quality. He inspired the student to start up industry because there are many opportunities in any industrial sector. In our state, we import almost every product from outside, so any sector can be taken up. He had expanded the products



of Um Rupa from 250mls, 500mls, 1 litre and 2 litres to Um Rupa Premium and Um Rupa Lichi. He intended to diversify his industry to a new product of soap making. Our team wishes him the best for his new venture.



**3. Learning Outcomes:** the industrial visit was an enriching experience for our students. They gained the following key takeaways:

- a) **Practical Knowledge:** the students witnessing the real-world applications of theories they learn in the class room like management, accounting, financing, marketing, taxation etc., which helped them to connect theoretical concepts to practical scenarios.
- b) **Industry insights:** students gained a deeper understanding of Industry- specific practices, work culture, maintaining quality standard through lab testing, energy saving, energy backup and challenges, which will be valuable in their academic and professional journeys.
- c) **Networking:** Interactions with industry professionals allowed students to established connections that may prove beneficial in their future career.
- d) **Career Inspiration:** The visit inspired many students to consider pursuing careers in industry.

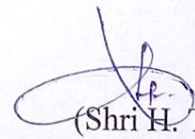
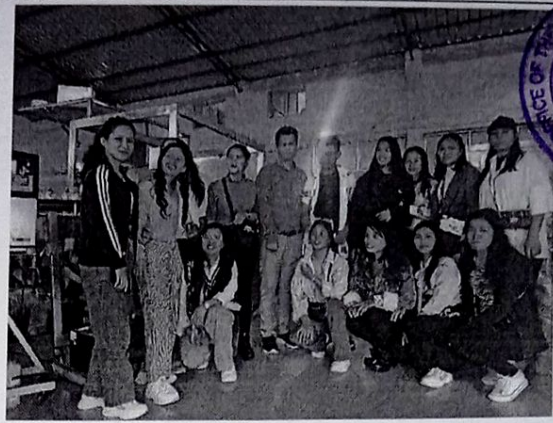
**4. Acknowledgement:** As the head of the department, I on behalf of the department of commerce expressed our heartfelt gratitude to owner of Marwein group of Industries Mr. S. W. Marwein, the managers and staff for hosting our students. Their cooperation, support, and informative sessions greatly contributed to the success of our visit. We believe such experienced are invaluable in shaping the future of our students.

**5. Conclusion:** The industrial visit to Um Rupa Packaged Drinking Water, at Kynshi Mawtihjrong, Nongstoin proved to be an educational and enlightening experienced for our students. We hope to continue such collaboration in the future to provide our students with more opportunities to bridge the gap between academia and industry.

The list of students who participated in this Industrial Visit are as follows: -

| Sl. No | Name                     | Sl. No | Name                         | Sl. No | Name                    |
|--------|--------------------------|--------|------------------------------|--------|-------------------------|
| 1      | Miss Ibashisha Phawa     | 10     | Miss Kani Dapoibiang Chullet | 19     | Mr. Seibormi Suchiang   |
| 2      | Miss Emidakachwa Sari    | 11     | Miss Wanfulme Niang          | 20     | Mr. Meio Lamurong       |
| 3      | Miss Wailad Shylla       | 12     | Miss Kitarani Suchiang       | 21     | Mr. Yomewatip Dkhar     |
| 4      | Miss Dakaru Ksoo         | 13     | Mr. Heimonmitre Dkhar        | 22     | Miss Phriangki Lakiang  |
| 5      | Miss Silver Jubilee Padu | 14     | Mr. Helpmi Phawa             | 23     | Miss Therisia Shylla    |
| 6      | Mr. Rapkima Dkhar        | 15     | Mr. Teibormi Shadap          | 24     | Miss Lalremruot Motsun  |
| 7      | Miss Rufina Lyngdoh      | 16     | Mr Ebor Bamon                | 25     | Mr. Makhanelangki Dkhar |
| 8      | Miss Arroiki Passah      | 17     | Miss Thywill Sariang         |        |                         |
| 9      | Mr. Kerme Biam           | 18     | Miss Priya Pale              |        |                         |





(Shri H. Toi)

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