



**Kiang Nangbah Govt. College, Jowai**  
**Department of Commerce**  
**Report on the Exposure Trip to USTM.**  
**Date: 5<sup>th</sup> November, 2022**

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On the 5<sup>th</sup> November, 2022 the student 5<sup>th</sup> and 3<sup>rd</sup> Semester of commerce department went for an exposure trip University of Science and Technology MEGHALAYA (USTM), Khanapara, near Guwahati escorted by the Head of Department Shri H. Toi. On the way to USTM the students got a chance to visit a **Connells Park, Syadrit, Umsning- Mawhati Rd, Meghalaya**. Connells Park is a beautiful amusement park where swimming pool, Boating, swing and other amenities are provided for the visitors. Our students enjoyed every bit of the park and every one was busy taking photos with their mobile.

The exposure trip to USTM is to expose the students to (A) The courses offered and facilities available in the USTM for their future career planning and (B) to attend the Entrepreneurs Eve 2.0 of Magnessa Enterprises Pvt Ltd for learning how successful network marketing operates

**(A) This trip enables the students to learn about the University of Science & Technology Meghalaya (USTM) as lay down below: -**

- 1) It is the first State Private University of Science & Technology in the entire North East India— a university that has been awarded the accreditation rating of “A Grade” in its first cycle of assessment by the National Assessment and Accreditation Council in 2021. The University is only 10-year-old and is sponsored by the ERD Foundation, Guwahati. The University has been established in a picturesque landscape surrounded by tranquil greenery in Assam-Meghalaya border at Baridua, 9th mile, opposite to the CRPF Camp, Ri-Bhoi District of Meghalaya. It is about 85 km from Shillong, the Capital of Meghalaya & 6 km from Dispur, the capital of Assam.

The University has been established under the provisions of the University of Science and Technology, Meghalaya Act (No.6 of 2008) enacted by the Legislative Assembly of Meghalaya and notified vide Gazette Notification No LL(B)87/2008/21, dated 02.12.2008 of Government of Meghalaya. USTM is empowered by the University Grants Commission, to award degrees as specified by the UGC under section 22 of the UGC Act, 1956. It has also received the necessary approval from AICTE, New Delhi; NCTE, ERC, Bhubaneswar, Pharmacy Council of India, BCI, New Delhi to run MBA, B.Ed., D. Pharm & B. Pharm, LLB (H) and BALLB (H) programmes respectively.

**2) USTM offers UG, PG courses & Ph.D. under its different schools viz.**

**3)**

- School of Applied Sciences
- School of Biological Sciences
- School of Social Sciences & Humanities
- School of Engineering & Technology
- School of Business Sciences
- Prof Qoumrul Hoque School of Education



- School of Pharmaceutical Sciences
- School of Allied Medical Sciences
- University School of Law & Research
- School of Language & Culture

3. **Tour of the Campus by the students:** Due to the time constraint our students make a brief tour to the following infrastructure of USTM campus

- Main Gate to Gyan Circle
- Auditorium – Front
- Auditorium – Stage
- Auditorium – Ground Floor
- Auditorium – Balcony
- Block C
- Block G
- Block I (View-I)
- Block I (View-II)
- Block L
- Clock Tower
- Amenity Centre
- Dr. APJ Abdul Kalam Block

**(B) Entrepreneurs Eve 2.0 of Magnessa Enterprises Pvt Ltd for learning how successful network marketing operates.**

1) Magnessa is not just another Direct Selling Company. MagneSSa is an institution of incomparable ethical values, ever striving to promote scientific products in the field of nutritional health and wellness and to improve the inherent immunity and quality of life of our Customers and Distributors through a time-tested marketing and pay plan.

2) Products, Promotion and Pay Plan

The organiser explained in details about the product of Magnessa and the business plan.

The member who joined this Magnessa may act as a consumer, retailer, distributor, silver, gold,



ruby, emerald, diamond, blue diamond or black diamond executive depending on their status in the consumption and sales network of its product.

### 3) Felicitation on the achievers of Magnessa

The very important programme in the Entrepreneur Eve 2.0 is the distribution of certificate to the achievers in various level as a mark of recognition of their success. They felicitated every individual from the silver Executive level to Black Diamond Executive and by doing so it encourage the consumers, retailer and wholesaler to work harder and become executive. The different level of executive from bottom till the top level is as follows:

Silver Executive

Gold Executive

Ruby Executive

Emerald Executive

Diamond Executive

Blue Diamond Executive

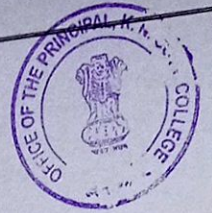
Black Diamond Executive

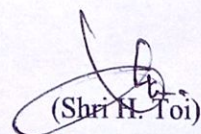
- 3) **Lunching of New Product:** the programme end with the inspirational speech from the Mr K.Firose Khan the founding Chairman of Magnessa and the lunching of new products.

The students who participated in this exposure trips are listed below: -

Sl. No	Name	Semester	Sl. No	Name	Semester
1	Kanidapoibiang Chullet	5 <sup>th</sup> Semester	1	Leadme on Sutnga	3 <sup>rd</sup> Semester
2	Arroiki Passah	5 <sup>th</sup> Semester	2	Lalsanglimi Darnei	3 <sup>rd</sup> Semester
3	Weilad Shylla	5 <sup>th</sup> Semester	3	Pyniohmi Phalangki	3 <sup>rd</sup> Semester
4	Silver Jubilee Padu	5 <sup>th</sup> Semester	4	Lalruat Newland Thiaite	3 <sup>rd</sup> Semester
5	Rufina Lyngdoh	5 <sup>th</sup> Semester	5	Yoodaphi Paswet	3 <sup>rd</sup> Semester
6	Emidakashwa Sari	5 <sup>th</sup> Semester	6	Rahul Kumar	3 <sup>rd</sup> Semester
7	Dakaru Ksoo	5 <sup>th</sup> Semester	7	Darisyndong chullet	3 <sup>rd</sup> Semester
8	Lalremrout Motsun	5 <sup>th</sup> Semester	8	Synsharbha Pale	3 <sup>rd</sup> Semester
9	Makhanelangki Dkhar	5 <sup>th</sup> Semester	9	Teibha Lyngdoh	3 <sup>rd</sup> Semester
10	Yomewatip Dkhar	5 <sup>th</sup> Semester	10	Samhaka Lytep	3 <sup>rd</sup> Semester
11	Meio Lamurong	5 <sup>th</sup> Semester	11	Antimai Nampui	3 <sup>rd</sup> Semester
12	Seibormi Suchiang	5 <sup>th</sup> Semester	12	Shluriaibha Bynnod	3 <sup>rd</sup> Semester
13	Priya Pale	5 <sup>th</sup> Semester	13	Nangtei Dkhar	3 <sup>rd</sup> Semester
14	Therisa Shylla	5 <sup>th</sup> Semester	14	Elangki Phawa	3 <sup>rd</sup> Semester
15	Wanfulme Niang	5 <sup>th</sup> Semester	15	Nabashisaha Iutang	3 <sup>rd</sup> Semester
16	Phriangki Lakiang	5 <sup>th</sup> Semester	16	Ridamon Suchiang	3 <sup>rd</sup> Semester
17	Thywill Sariang	5 <sup>th</sup> Semester			
18	Mayilda Pale	5 <sup>th</sup> Semester			
<b>Total No. of students both 5<sup>th</sup> and 3<sup>rd</sup> semester = 34</b>					

Escort Teacher: Shri H.Toi, HOD, Department of Commerce



  
(Shri H. Toi)

Head of Department of Commerce  
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